CBSE/SE/DIR(SE)/YI/2023   Dated: 29th Sep 2023

NOTIFICATION

YOUTH IDEATHON 2023

Management Entrepreneurship Professional Skills Council (MEPSC) under Ministry of Skill Development and Entrepreneurship (MSDE), Govt. of India and ThinkStartup are organizing YOUTH IDEATHON 2023, India's Largest K-12 School Level Ideas Festival to harness innovation and entrepreneurship potential on young minds of India.

YOUTH IDEATHON 2023 is a 5-stage competition that shall be launched on 6th October 2023 and the finals shall be held on 18th Nov 2023. The theme of this event is "iStartup a Good Thing for India". This is an online event. For fair representation of schools and students from each region, this year YOUTH IDEATHON shall have regional rounds. School students can submit their innovation ideas on the website www.YouthIdeathon.in.

YOUTH IDEATHON 2023 intends to provide following benefits

- Build innovation and entrepreneurial mindset in our school students.
- Encourage school students to research about ground level problems and find creative solutions to those problems.
- Channelize youth energy in solving nation's problems.
- There will be free online HIGMID workshops for students by entrepreneurs - How I Got My Idea (HIGMID) (details on website).
- Faculty Workshops (details on website).
- National Level, State Level and Theme Award winner students shall be provided. incubation and mentoring support through various incubators.

For more details, please refer to the annexure.

The session for faculty and student on the topic "How to get Good Ideas" will be conducted by the organizers on 11th October, 2023 & 18th October, 2023. Faculty / Students can register for this workshop on the website (www.YouthIdeathon.in)

Heads of all the affiliated schools must encourage their students and faculty to participate in this unique program in a big way.

For registration and other details please visit www.YouthIdeathon.in

For feedback and any queries, please write to: info@youthideathon.in, vandana@thinkstartup.in

(Dr. Biswajit Saha)
Director (Skill Education)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi - 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh - 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim - 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791 111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair - 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. The Deputy Secretary to Chairperson, CBSE - for kind information of the Chairperson, CBSE
15. All the Heads of Department of the Board
16. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance
17. Head (Media & Public Relations), CBSE
18. Joint Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.

Director (Skill Education)

'शिक्षा सदन', राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली–110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002

फोन/Telephone: 011-23216963, 23214737; वेबसाइट/Website: http://www.cbseacademic.nic.in; ई-मेल/e-mail: directorvoc.cbse@gmail.com.

YOUTH IDEATHON 2023

Started in 2021, YOUTH IDEATHON (**www.YouthIdeathon.in**) is India's most exciting innovation and entrepreneurship competition for school students. The ideathon contest engages with youth to energize them and connect with their passions to discover societal problems and propose solutions that can make lives of humanity better. Its motto is **MERA IDEA JO BADAL DE BHARAT,** thereby implying, an idea that can change India.

In the 2022 edition, more than 95000 school students from over 7000 schools. Now we are all set to launch Youth Ideathon 2023

Government of India through its initiatives like **New Education Policy (NEP 2020), Atma Nirbhar Bharat, Startup India, Make in India** has put emphasis on developing creative potential in school students. Therefore, it is important to take this message of innovation and entrepreneurship to the youth of today to encourage them to develop the spirit of innovation and harness their potential to dream futuristic ideas and make it happen.

Youth Ideathon 2023 (YI23) shall build upon the work of the 2nd edition of Youth Ideathon to carry forward the mission of developing school level entrepreneurship.

YI23 festival is designed to encourage school students all across India to explore entrepreneurship through ideation, prototyping and idea pitch to expert panel. It is expected to generate participation from over 200,000 school students from all parts of India – cities, towns, villages, everywhere.

YI23: OBJECTIVES

The objectives of Youth Ideathon 2023 are as below:

1. Encourage school students to **dream big and build real solutions**.
2. Develop the **spirit of innovation and entrepreneurship** in school students
3. Recognise efforts of motivated school teachers / mentors and schools who are working behind the scenes to develop entrepreneurship in schools
4. Nurture high potential student ideas with incubation support
5. Open doors of angel funding for incubated student ventures

YI23: WHO IS IT FOR?

YI23 aspires that school level innovation and entrepreneurship should be captured, rewarded and harnessed.

This can be achieved only with the participation of critical school education stakeholders – students, teachers and school.

Who is it for?

1. YI23 is OPEN for registration for following categories:
   a. All Bona-fide School Students from any school board – Central, State or International.
   b. Teachers and Mentors of School Students
   c. Schools

2. STUDENTS: YI23 is OPEN for all K12 School Students. However, students have to participate in teams of 3 to 5 members. Each member must be a bona-fide school student. YI22 shall reward best teams.

3. TEACHERS / MENTORS: YI23 is also open to all school teachers / mentors. However, a teacher must have a student team who she is mentoring. YI23 shall special rewards for Teachers of Innovation and Entrepreneurship.

4. SCHOOLS: YI23 is also open to all Schools from any Board – Central / State / International. There are special rewards for Schools of Innovation and Entrepreneurship, on the basis of student and teacher participation.

YI23: FORMAT

YI22 is a 5-tiered innovation competition with a unique 5th tier that focusses on incubating high-potential student ideas into ventures.

Stage 1
Online Idea Submission on YI23 portal
Stage 2
Select Top 1000 Teams - YouTube Video Pitch
Stage 3
Select Top 100 (10x10) - Team Interview
Stage 4
Select Top 25 for Rs. 10,000 Award
Stage 5
Top 10 for Incubation Grant

Stage 2 is also crowd engagement where teams upload their pitch on YouTube to get recommendations. Our algorithm gives a "Crowd Score" based on recommendations, comments, likes and views. In parallel, our Expert Panel then screens each idea and give an 'Expert Score' based on "Idea Impact" and "Implementation Potential".

Stage 3 is Top 100 Teams based on TOTAL SCORE of Stage 2. To create the Top 100 List with shall be Top 10 Teams from (9+1) regions namely Ahmedabad, Chandigarh, Delhi, Lucknow, Kolkata, Hyderabad, Chennai, Bengaluru, and Mumbai. These are mapped to following States and UTs.

Region	States and UTs
Ahmedabad	Gujarat, Daman & Diu, Dadra Nagar & Haveli, Madhya Pradesh and Rajasthan
Chandigarh	Punjab, Himachal Pradesh, Jammu, Kashmir, Ladakh & Chandigarh
Delhi	Delhi and Haryana

Lucknow	Uttar Pradesh, Uttarakhand, Bihar and Jharkhand
Kolkata	West Bengal, Sikkim, Assam, Arunachal Pradesh, Manipur, Nagaland, Mizoram, Meghalaya and Tripura
Hyderabad	Andhra Pradesh, Telangana and Odisha
Chennai	Tamil Nadu, Kerala, Pondicherry and A&N Islands
Bengaluru	Karnataka, Goa and Lakshadweep
Mumbai	Maharashtra and Chhattisgarh

In addition, Organizing Team shall have the liberty to select 10 more meritorious teams left out from any region due to competition. Thus, Stage 3 shall have a total of 100 teams.

YI23: EVENT SCHEDULE

The Event Calendar is as below:

Key Activities	Dates
Youth Ideathon Launch with CBSE	6th Oct 2023
Student Webinars	6th Oct to 25th Oct 2023
Train the Teacher Sessions	6th Oct to 25th Oct 2023
Stage 1 - Idea Submission Portal Closes	27th Oct 2023
Stage 2 - Top 1000 List	29th Oct 2023
YouTube Video Pitch Round – Last Date of Submission	30th Oct 2023

Top 1000 Mentoring Session	29th Oct to 2nd Nov 2023
Wisdom of Crowds – Popular Idea Activity	4th Nov to 8th Nov 2023
Stage 3 - Top 100 List	9th Nov 2023
Top 100 Online Interviews	10th – 11th Nov 2023
Stage 4 - Top 25 List for Rs. 10,000 Award	11th Nov 2023
Pilot Building Phase for Top 25 Teams	12th Nov to 18th Nov 2023
FINAL PITCH	19th Nov 2023 (Sun)
Awards and Felicitations	19th Nov 2023 (Sun)

Youth Ideathon runs on a tight schedule. Schools are advised to keep students in readiness for the next stage as per the schedule.

YI23: PRIZES

This YOUTH IDEATHON has substantially higher number of awards and prizes. These are designed to incentivize students as they achieve higher level of complexity. Further, there are awards for Teachers, Mentors and Schools who are engaged in the furtherance of cause of innovation and entrepreneurship.

Category	Awards and Prizes
Top 1000 Teams	Certificate to all team members and teacher / mentors
Wisdom of Crowd Award for Top 3 team in YouTube Pitch	Certificate to all team members and teacher / mentors + Access to Young Ideator Program (worth Rs. 5,000)
Top 100 Teams	Certificate to all team members and teacher / mentors + Access to Young Ideator Program (worth Rs. 5,000)
Top 25 Teams	Certificate to all team members and teacher / mentors + Cash Award of Rs. 10,000 per team + Cash Grant of Rs. 5000 to the Teacher Mentor
Top 10 Teams	Certificate to all team members and teacher / mentors + Progress based Innovation Grant of upto Rs. 1 Lakh per team
Teacher of Innovation Award	Certificate of Recognition
School of Innovation Award	Certificate of Recognition + Trophy

The Additional Awards are as below:

STATE AWARDS	Awards and Prizes
Top 3 Entries from Each State	State Rank Certificate

WORKSHOP PARTICIPATION	Awards and Prizes
Students & Teachers attending various workshops shall also get participation certificate.	Participation Certificate