

# केन्द्रीय माध्यमिक शिक्षा बोर्ड

## CENTRAL BOARD OF SECONDARY EDUCATION



(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/SE/JS/AIM/2022 Dated: 15.07.2022

## **NOTIFICATION**

## 'Horses Stable Junior' by Atal Innovation Mission

Atal Innovation Mission in collaboration with Horses Production Pvt. Ltd. has launched the 'Horses Stable Junior' program for school students. Horses Stable Junior is an adaptation of the Horses Stable program for school students to encourage young budding entrepreneurs. As part of the program, there will be regional innovation carnivals organized across the country; eventually, culminating into the much-awaited Horses Stable Junior TV show. The winning teams will be awarded grant money to refine their innovations and receive mentorship and support from the horses (investors).

All schools students can participate in the Horses Stable Junior program. Last date to submit entries is 22<sup>nd</sup> July 2022. For more details, refer to the Annexure or log into www.horsesstable.com/junior/

Principals of CBSE affiliated schools are requested to encourage their students to participate in the program. A poster of the program is also annexed for wider publicity amongst students.

(Dr. Biswajit Saha)
Director (Skill Education)

**Encl.:** Annexure-A – About the 'Horses Stable Junior' program Annexure-B – Poster of the program for wider publicity







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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-16
- 2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida 201309.
- 3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi 110054
- 4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh 160017
- 5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim 737101
- 6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar 791 111
- 7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair 744101
- 8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, New Delhi
- 9. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
- 10. The Additional Director, General of Army Education, A Wing, Sena Bhawan, DHQ, PO, New Delhi 110001
- 11. The Secretary, AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt 110010
- **12.** The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
- **13.** The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
- 14. The Deputy Secretary to Chairman, CBSE for kind information of the Chairman, CBSE
- **15.** All the Heads of Department of the Board.
- **16.** All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
- 17. Head (Media & Public Relations), CBSE
- **18.** Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
- 19. Incharge, Hindi Cell, CBSE HQ for Hindi Translation of this notification.

**Director (Skill Education)** 









### Horses Stable Junior

#### **BACKGROUND**

Atal Innovation Mission in collaboration with Horses Production Pvt Ltd has launched the 'Horses Stable Junior' program for school students. Horses Stable is Bharat's largest funding show whose vision and mission is to educate, promote, and instil entrepreneurship and boost start-up funding through an organized channel. In the show, entrepreneurs pitch their business models to a panel of investors and convince them to invest money in their ventures. Horses Stable panel would include 6-8 horses (investors) who are willing to invest funds and their time to help the entrepreneurs lead in the right way with the help of their connections and relationships in the industry. Horses Stable Junior is an adaptation of the Horses Stable program for school students to encourage young budding entrepreneurs. As part of the program, there will be regional innovation carnivals organized across the country eventually culminating into the much-awaited Horses Stable Junior TV show. The winning teams will be awarded grant money to refine their innovations and receive mentorship and support from the horses (investors).

#### TIMELINE

Last date to submit entries for the Horses Stable Junior program is 22nd July 2022.

#### **IMPORTANT INSTRUCTIONS FOR STUDENTS**

- 1. Students (from ATL and Non-ATL schools) can participate.
- 2. Last Date to submit entries is 22nd July 2022, 11:59 PM.
- 3. The link for participation is: https://www.horsesstable.com/junior/
- **4.** The online application form submission will include:
  - Personal Details
  - Business Model Details
  - Finance Details (in case of a registered start-up)
  - Other information
- 5. Horses Stable Junior is open for Indian students currently enrolled in school (aged 10-17 years) both from ATL and non-ATL schools.
- **6.** All participating students will get a certificate of Participation.





# **HORSES STABLE JUNIOR**

# **INDIA'S FIRST** INDIGENOUS FUNDING SHOW **FOR YOUNG GENIUSES**

If you've a class full of genius students, we have a barrel full of funding opportunities for budding entrepreneurs.

If they're between 10-17 years of age, and have an idea for a fledgling business, we are here to give wings to their young dreams.

This flagship series created and mentored by actor businessman Suniel Shetty and his able FTC Team in tandem with Prashant Agarwal, is supported by the Atal Innovation Mission, NITI Aayog's flagship initiative to promote innovation and entrepreneurship in the country.

# THIS IS AN OPPORTUNITY OF A LIFETIME FOR YOUR YOUNG ENTREPRENEURS















