



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/JS(AHA)/2024

Date: 27.02.2024

Circular No: Acad-19/2024

All the Heads of Schools Affiliated to CBSE

Subject: Jadui Pitara' - a play-based learning-teaching material tailored for children between the age group of 3-8 years and Guidelines for Balvatikas (Pre-primary Education).

As part of the government's commitment to enhancing the educational experience and ensuring a child-centric, vibrant, and enjoyable learning environment, Jaadui Pitara (JP) was introduced on February 20, 2023. Aligned with the National Curriculum Framework for the Foundational Stage (NCF-FS) 2022, JP is a play-based teaching and learning resource designed to cater to the diverse needs of foundational learners.

JP focuses on fostering development in five crucial domains: physical, socio-emotional and ethical, cognitive, language and literacy, and aesthetic and cultural. This comprehensive collection, serving as an exemplary resource for Foundational Stage schools, includes toys, games, puzzles, puppets, posters, flashcards, story cards, student playbooks, and teacher handbooks. With content available in 13 languages, JP is tailored to resonate with local cultures, promoting curiosity and enriching the educational experience.

This initiative represents a significant stride towards aligning educational content with children's perspectives, in line with the vision outlined in the National Education Policy (NEP) 2020. JP, while supporting pedagogy to achieve a broad range of NCF-FS Curricular Goals, acknowledges the need for additional content and pedagogical strategies to fulfil all Learning Outcomes and Competencies. Schools are encouraged to develop similar set of materials for the Foundational Stage in line with the National Curriculum Framework and Syllabus for the Foundational Stage for ensuring all the stipulated learning outcomes and competencies.

A digital version of Jadui Pitara or e-Jaadui Pitara (e-JP) is also available in the form of an app. It is initially developed for Android users along with browser access at <https://ejaaduijitara.ncert.gov.in/>. In due course of time, e-JP shall be available for iOS users also. The app currently has more than 1,000 stories in different languages. Using Artificial Intelligence, it comprises of three bots, viz.

- Katha Sakhi: Your storyteller Buddy, bringing magical tales to life;
- Teacher Tara: A guide for educators, offering tips and resources; and
- Parent Tara: A supportive companion for parents, providing guidance and fun activities.

e-JP is an app initially developed for Android users along with browser access at <https://ejaaduijitara.ncert.gov.in>. In due course of time, e-JP shall be available for iOS users also. e-JP's IVRS interface is also available on Toll free no. 18002120173 /15108 which can be used with the old mobile phones with press-button based inputs, thus, eliminating the requirement of a computer or a smartphone.

The list of links to material (video/audio) which can be used to promote e-JP are given below as well as the links from where e-JP can be accessed/ downloaded.

'शिक्षा सदन', 17 राऊज एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002

'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Content	Link
Promo Video of e-Jaadui Pitara 1	https://youtu.be/K9bpLXoqryAe
Promo Video of e-Jaadui Pitara2	https://youtu.be/bFnDb33QMbO
e-Jadui Pitara Audio Jingle 1	https://youtu.be/K9bpLXoqryAe
e-Jadui Pitara Audio Jingle 2	https://youtu.be/Hwj5pZPCWtQ
e-jadui Pitara Jingle 3	https://youtu.be/q0KSsnZ7wIA

Links to download e-JP:

1. Google Play Store-<https://play.google.com/store/apps/details?id=in.gov.myjp.app>
2. Telegram Bot https://t.me/eJaaduiPitara_bot
3. WhatsApp https://api.whatsapp.com/message/HEBTXZUOJZBLK1?autoload=1&app_absent=0

All the Principals/ School heads of Schools affiliated to CBSE are requested to disseminate the information about the launch of e-Jadui Pitara amongst all the teachers and other stake holders of their respective schools. They may be encouraged to download the app and make full use of the available literature and content to help inculcate FLN competency and ultimately reach the designated Learning Outcome (LO) as mentioned in NCF-FS.

CBSE-affiliated schools with Balvatikas (Early Childhood Education sections) or the ones planning to establish it, are advised to create dedicated spaces for Early Childhood Care and Education (ECCE), incorporating an appealing and age-appropriate environment, and incorporating the use of Jaadui Pitara. The extensive use of branding with the NIPUN and Jaadui Pitara logos is recommended to enhance visibility and recognition.

Schools are also directed to consult the Guidelines for Pre-School Education developed by NCERT, available at <https://ncert.nic.in/dee/pdf/guidelines-for-preschool.pdf>, when establishing or modifying existing Balvatikas. This resource provides valuable insights for ensuring the effective implementation of early childhood education practices.

With Best Wishes,

Dr. Joseph Emmanuel
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed JeetSingh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida.
3. The Secretary, Eklavya Model Residential Schools (EMRS), MoTA, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001.
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat,

‘शिक्षा सदन’ ,17 राऊज एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली-110002

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Delhi-110 054

7. The Director of Public Instructions (Schools), UT Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
12. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
13. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
14. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
15. The Director of School Education, Ladakh, Room No. 101, 102 Ground Floor, Council Secretariat, Kurbathang, Kargil-Ladakh
16. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh PIN: 521456
17. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
18. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
19. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
20. In-Charge, Library
21. The Head (Media & Public Relations), CBSE
22. DS to Chairperson, CBSE
23. SPS/PS to all directors Secretary, CBSE
24. PPS to Director (Professional Examinations), CBSE
25. Record File

Director (Academics)

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