



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)

CBSE/DIR(ACAD)/2021

October 12, 2021

Cir.No. A cad-99/2021

All Heads of the Schools affiliated with CBSE

**Subject: Celebration of Global Hand Washing Day (GHD) on 15<sup>th</sup> October 2021 – reg.**

As we know that the Covid-19 pandemic has highlighted the importance of Hand Washing for reducing the spread of disease and protecting health. The Department of School Education & Literacy, Ministry of Education (MoE), Government of India has decided to observe **Global Hand Washing Day (GHD) on 15<sup>th</sup> October 2021** to highlight the significance of Hand Washing with soap. As Hand Washing with soap is critical for prevention of transmission of the COVID pandemic during the ongoing phased re-opening of schools. Hence, observation of GHD 2021 will provide a boost to ongoing efforts of Ministry of Education and respective State Education Departments.

The theme for GHD 2021 is **‘Our Future is at Hand – Let’s Move Forward Together’** and aims to mobilize and bring hand hygiene as a fundamental component of public health and safety.

In this regard, the following suggestive activity or activities may be undertaken by the schools on this day to spread the message of Global Hand Washing among students, teachers and parents:

- Engage with District Collectors for Hand Washing Day (HWD) celebration
- Activate Mother/Parent Teacher Associations/SMCs for GHD messaging
- Engage youth groups, tribal communities and other vulnerable groups on GHD messaging
- Organize ground level activities (wall painting, competitions for children etc.) in collaboration with Gram Panchayats/Urban Local Bodies
- Activate local media channels (TV/radio) as well as social media for GHD awareness
- Engage with Community Radio Stations to disseminate messaging on GHD 2021
- Organize webinar or panel discussion on GHD 2021
- Organize television and radio programmes on the theme of GHD 2021
- Engagement, orientation and mobilization of Civil Society partners.

School Heads are requested to undertake any appropriate activity or activities to celebrate GHD 2021 and disseminate the above information amongst all the students, teachers and stakeholders.



‘शिक्षा सदन’ , 17 राऊज़ एवेन्यू , इंस्टीटूशनल एरिया, नई दिल्ली-110002  
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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The links of materials and information relevant to GHD 2021, prepared/compiled by UNICEF, which may be used for organizing/ celebrating Global Hand Washing Day (GHD) on 15<sup>th</sup> October 2021 are enclosed as **Annexure**.

**Dr Joseph Emmanuel**  
Director (Academics)

**Encl.: As above.**

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
2. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001.
3. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
4. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
5. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim -737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar -791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair - 744101
11. The Director of Education, S.I.E., CBSE Cell, VIP Road, Jungle Ghat, P.O. 744103, A&N Island
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
13. The Additional Director General of Army Education, A -Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
14. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
15. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective Regions
16. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
17. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
18. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
19. In-Charge, Library
20. The Head (Media & Public Relations), CBSE
21. DS to Chairman, CBSE



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- 22.SPS to Secretary, CBSE
- 23.SPS to Director (Academics), CBSE
- 24.SPS to Director (Information Technology), CBSE
- 25.SPS to Controller of Examinations, CBSE
- 26.SPS to Director (Training and Skill Education), CBSE
- 27.SPS to Director (Professional Examinations), CBSE
- 28.SPS to Director (CTET), CBSE
- 29.SPS to Director (EDUSAT), CBSE
- 30.Record File

**Director (Academics)**



'शिक्षा सदन' ,17 राऊज़ एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली-110002  
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## Annexure

The material and information relevant to GHD 2021, prepared/complied by UNICEF, which may be followed for organizing/celebrating Global Hand Washing Day (GHD) on 15<sup>th</sup> October, 2021.

i. **The India fact Sheet on Handwashing**

[https://docs.google.com/document/d/1Tn\\_ts\\_7wo0NZ4lfy4EYDJtWPRN2GvvIW/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true](https://docs.google.com/document/d/1Tn_ts_7wo0NZ4lfy4EYDJtWPRN2GvvIW/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true)

ii. **A list of existing films/videos to promote hand washing practices (in various national languages)**

[https://docs.google.com/document/d/1sk8iRPrfFa6hWeU\\_AcL1o8DrgPanU31/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true](https://docs.google.com/document/d/1sk8iRPrfFa6hWeU_AcL1o8DrgPanU31/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true)

iii. **A list of accessible IEC material on hand washing with soap**

[https://docs.google.com/document/d/188RcXUXeDM8S8ahCGUT-V\\_vaGgpHLBFI/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true](https://docs.google.com/document/d/188RcXUXeDM8S8ahCGUT-V_vaGgpHLBFI/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true)

iv. **The Global fact Sheet on Hand washing**

<https://drive.google.com/file/d/1TDdK1MYwcWdGI1o7XBwmmEef8N3lxQbc/view?usp=sharing>

v. **An info graphic on celebration of Global Hand washing Day**

<https://drive.google.com/file/d/1ms0A8OdRhLT53n41yhdche0JrZpscQp3/view?usp=sharing>

vi. **A social media toolkit**

[https://drive.google.com/file/d/1gqFbYUxeKfLNhECqBHS5\\_M8ELV9HyPU/view?usp=sharing](https://drive.google.com/file/d/1gqFbYUxeKfLNhECqBHS5_M8ELV9HyPU/view?usp=sharing)

vii. **A note on the proposed celebration in India**

[https://docs.google.com/document/d/1ipRmpv4Keve74SnwZ\\_lztxOzjepVpixk/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true](https://docs.google.com/document/d/1ipRmpv4Keve74SnwZ_lztxOzjepVpixk/edit?usp=sharing&oid=108534289188561152505&rtpof=true&sd=true)

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